



AMERICAN COLLEGE OF CHIROPRACTIC ORTHOPEDISTS

To: Exhibitors, Vendors & Sponsors
RE: Harveys Resort and Casino
Lake Tahoe, California
April 23 - 25, 2010

October 30, 2009

Dear Representative,

Thank you for your interest in participating in our 2010 convention. This year marks the 54th Annual Convention of the ACCO. We are pleased to be hosting this event at Harveys Lake Tahoe Resort and Casino.

We have made special effort to insure that our exhibitors and sponsors are provided with the greatest possible recognition and exposure to our attendees and general membership. Please take a moment to review the enclosed comments from the exhibitors and sponsors who have joined us the last several years. Be assured that the ACCO will work diligently to make this convention a success for everyone who participates.

The benefits of exhibiting with the ACCO include:

- Listing on our website with a direct link to your company website,
- Listing in the convention's Proceedings Manual (provided to all attendees),
- Listing in the Journal of the American College of Chiropractic Orthopedists (JACCO), Mailing list of all convention attendees,
- One ticket to each of two luncheons with a chance to promote your company,
- Advanced notice at future ACCO conventions,
- Preferential advertising opportunities in the conference Proceedings Manual,
- The opportunity to sponsor special convention events, meals, and activities.

Please review the enclosed Convention Sponsorship information form for specific information regarding availability. All sponsorships that are paid in full by January 15, 2010 will also benefit from inclusion of your company name and logo on all of our Convention Announcements.

The Exhibits Hall floor plan at Harveys Lake Tahoe will provide a high level of attendee foot traffic, as the doctors must travel through the Exhibits Hall to get to the Speaker's Hall where they attend lectures for CE credits and re-licensing. The Exhibits Hall is also the center of activity during the conference, since the attending doctors participate in drawings for donated items during the seminar breaks. Because they must be present to win, the doctors congregate in the Exhibits Hall. Three Continental Breakfasts and a Buffet Lunch will take place in the Exhibit Hall.

Register today to secure your space at this exciting convention by sending a deposit of \$250.

The **ACCO** is an International Organization dedicated to the advancement of the practice of non-surgical orthopedics and whose mission is to provide the highest quality continuing education programs.

SOUTHERN CALIFORNIA UNIVERSITY OF HEALTH SCIENCES, co-sponsor of the 2010 convention, is a WORLD RENOWNED CHIROPRACTIC COLLEGE.

Your participation will allow you to promote your products to the most successful and progressive Chiropractors in the United States, Europe and Canada. Many attend specifically to purchase equipment, supplies and services such as your company offers.

We offer reasonable exhibitor fees as well as several levels of sponsorship and benefits.

SPECIAL ROOM RATE FOR EXHIBITORS:

Our special discounted room rate will be \$129. For reservations please call Harveys at 800 455-4770. Be sure to mention the ACCO code SO4ACCO. The Cut-off date for our room block is 5:00 pm PST on April 2, 2010.

To view a list of our 2009 San Antonio Exhibitors or for additional information, please visit our website at www.accoweb.org.

EXHIBIT SPACE:

Each space includes 8'x10' Exhibit space, a table, and two chairs. Lighting, electricity, additional furniture, or other needs may be obtained directly from the hotel. Contact information will be included with your registration confirmation letter.

Cost:

Single 8'x10' exhibit space: \$595

Each additional exhibit space: \$495

Reservations will be honored upon payment of a \$250.00 deposit via check or credit card with the remaining balance due by January 5, 2010. No contract is valid until the booth fee is paid in full. (PLEASE MAKE CHECKS PAYABLE TO: ACCO)

ALL applications are subject to approval by the ACCO Board. Those not accepted will be notified and your payment less a \$50 processing fee will be refunded. If the exhibitor cancels the booth space 45 days prior to the event, all payments minus a \$50.00 processing fee will be refunded. Cancellations received 20 – 44 days prior to the event, 50% of the booth space fee minus a \$50.00 processing fee will be refunded. Cancellations received later than March 21, 2010 are non-refundable.

Fax or mail your registration form and appropriate fees as soon as possible!!!.

Exhibit Chairman: Jim Vancho, DC, FACO
102 West 11th Avenue Suite B
Post Falls, ID 83854
jimvancho@verizon.net
Phone 208 773-1868
Fax 208 773-6956

APPLICATION FOR EXHIBIT SPACE
Harveys Lake Tahoe Resort and Casino
April 23 - 25, 2010
AMERICAN COLLEGE OF CHIROPRACTIC ORTHOPEDISTS

Please type or print legibly.
 Mail or fax this form with payment to:
 ACCO Exhibits Chairman, Jim Vancho, DC
 102 West 11th Avenue Suite B
 Post Falls, ID 83854 fax (208) 773-6956
 Email jimvancho@verizon.net

EXHIBITING COMPANY NAME _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Cell Phone _____ Fax _____
 Contact Person: Title _____ email _____
 Booth I.D. sign should read _____
 Product/Service to be exhibited _____
 Website _____

EXHIBIT WILL BE STAFFED BY:
 Name: Title: _____
 Name: Title: _____

Please check the appropriate choices below: Please read, sign and return all forms with payment.

Exhibit Space:
 Single booth exhibit space (includes continental breakfasts all three days and 1 luncheon ticket for Friday & Saturday) - \$595. Each additional booth space (includes continental breakfasts all three days and 1 luncheon ticket for Friday & Saturday) - \$495 **Number of Booths requested** _____

Levels of Sponsorship for the 2010 ACCO Convention: available thru Jan 15, 2010

_____ **Platinum Sponsorship:** \$2,500 includes two exhibit spaces, a Continental Breakfast Sponsorship, ACCO Web Page Ads with a link to your website, Advertising on all promotional materials, Your logo on the CD Jacket of our Proceedings Manual with a full page advertisement inside.

_____ **Gold Sponsorship:** \$2,000 includes one exhibit space, ACCO Web Page Ads with a link to your website, Advertising on all promotional materials, and a half-page advertisement inside our Proceedings CD.

_____ **Silver Sponsorship:** \$1,500 includes one exhibit space, ACCO Web Page Ad with a link to your website, and advertising on all promotional materials.

Event Sponsorships:

- _____ Welcome Lunch Sponsor \$2,000
- _____ Buffet Lunch Sponsor \$1,500
- _____ Speaker Sponsorships \$1,000
- _____ Continental Breakfast \$1,000
- _____ Co-sponsor Continental Breakfast \$ 500